

Everything you need to put BridgeERP on a page, a screen or a wall

Logos, suite logos, app icons, colours and fonts in one place, ready for Word, PowerPoint, print shops, signage, the website and social media. Every logo comes as SVG, PDF (for printers) and transparent PNG.

Which file to use

WHERE	USE
Word, PowerPoint, Excel, Google Docs	PNG, 1200 or 2400 px wide (transparent). Office 365 also takes the SVG files.
Printing: business cards, letterheads, flyers, banners, signs, branded clothing	The PDF files (vector, any size), or SVG. Give the printer the HEX colours and ask for a proof.
Website and web apps	SVG. App icons: the sprite files in 04 App icons.
E-mail signature	Wordmark PNG at 400 px wide, shown at about 160 px.
Social media profile picture	The B mark, 1024 px PNG (it has its own navy tile). For a suite page: the stacked suite logo on white.
Browser tab and phone home screen	favicon.ico and the mark PNGs (16 to 512 px). Suites: the browser-tab and phone-icon files in 03 Suite symbols.
On a dark background or photo	The "on-dark" files. On a busy photo, place the logo on a calm area, never inside a box.
One colour (engraving, stamps, embroidery, fax)	The "black" or "white" files.

The BridgeERP logo

The wordmark 'BridgeERP' is displayed in a sans-serif font. 'Bridge' is in navy blue, and 'ERP' is in orange.

Wordmark · colour · 01 BridgeERP

Logo/Wordmark

The wordmark 'BridgeERP' is displayed in a sans-serif font. 'Bridge' is in white, and 'ERP' is in orange, set against a dark navy blue background.

Wordmark · on-dark



The B mark is the only BridgeERP symbol with a tile: app launcher, browser tab, phone home screen, social profile picture. Also in navy, black and white wordmark versions for one-colour jobs.

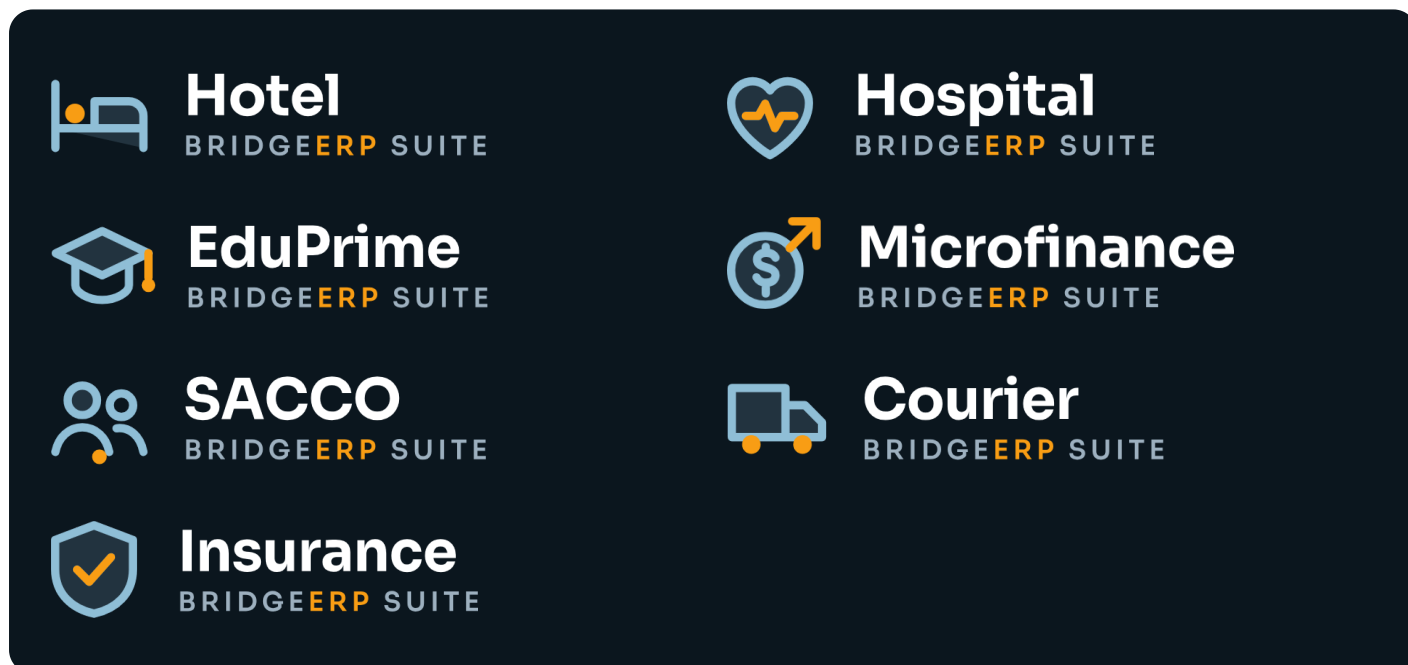
Suite logos

Each suite has its own symbol, drawn like the app icons with no background, next to its name and "BRIDGEERP SUITE". All seven share one height, so they line up when placed side by side.

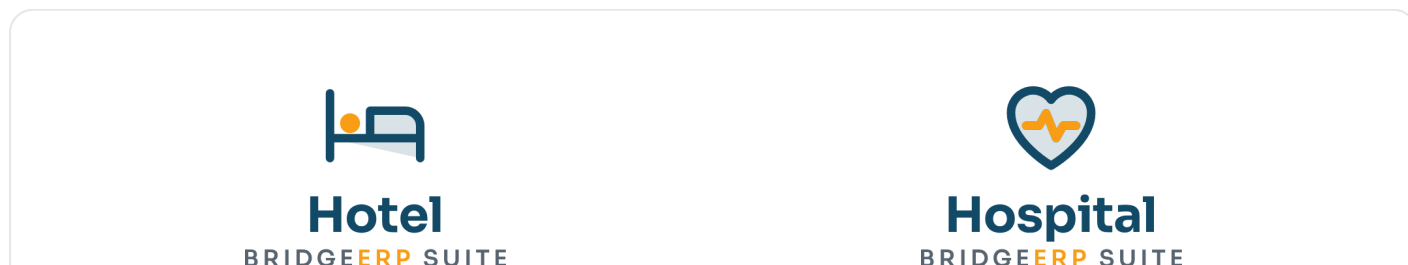
Horizontal · on light



Horizontal · on dark



Stacked · for square spaces





EduPrime
BRIDGE**ERP** SUITE



Microfinance
BRIDGE**ERP** SUITE



SACCO
BRIDGE**ERP** SUITE



Courier
BRIDGE**ERP** SUITE



Insurance
BRIDGE**ERP** SUITE

Compact - symbol + name, for spaces under 32 px tall



Hotel



Hospital



EduPrime



Microfinance



SACCO



Courier



Insurance

Symbols alone



Hotel



Hospital



EduPrime



Microfinance



SACCO

Courier

Insurance



Hotel



Hospital



EduPrime



Microfinance



SACCO



Courier



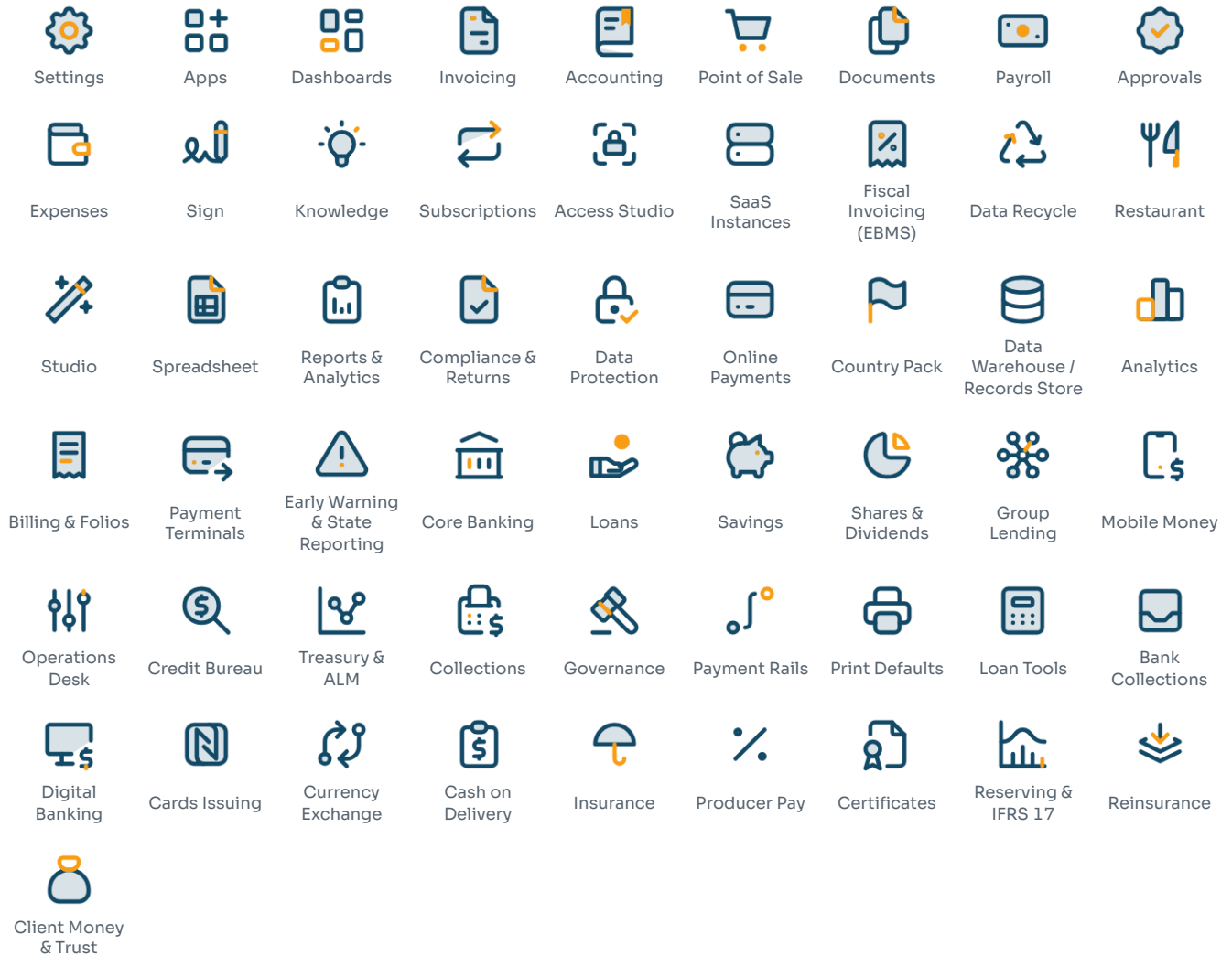
Insurance

Browser tabs use the heavier-line version (16, 32, 48 px). Where a phone forces a square, use the phone icon: the symbol on plain white.

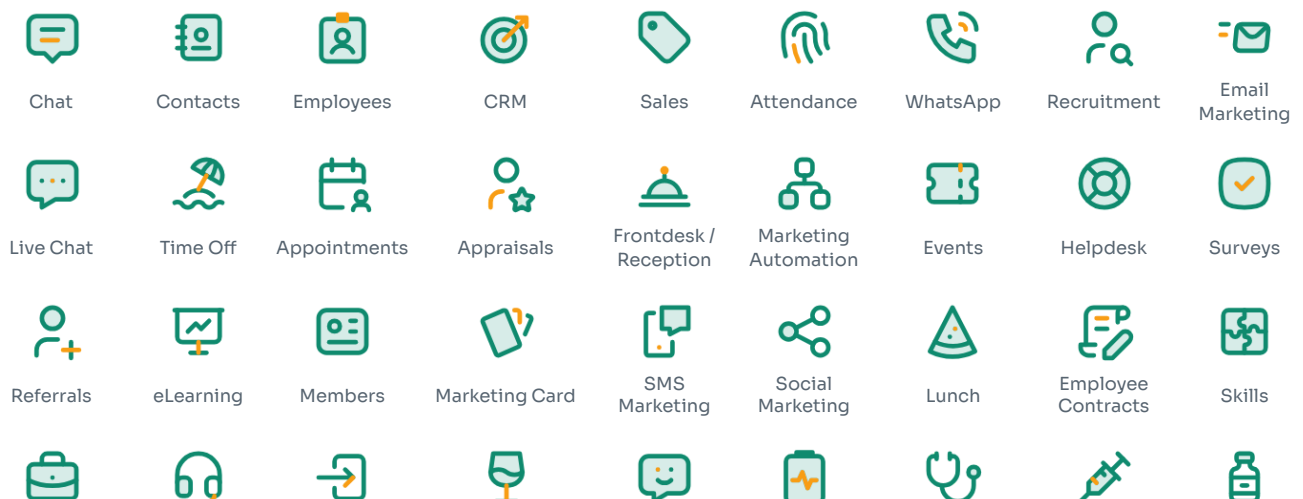
App icons

205 icons, one per job: the same job has the same icon in every suite (billing, point of sale, housekeeping, loans). Line drawing in the job colour with a soft fill and one orange touch, no background. Light and dark versions.

NAVY · MONEY, BRAND AND ADMIN APPS (55)



GREEN · PEOPLE AND COMMUNICATION APPS (86)



Online Jobs	VoIP	Customer / Member Portal	Banqueting & Events	Guest Assistant	Patients	Outpatient / Consultation	Public Health	Allergy & Immunology
Cardiothoracic Surgery	Care Plans	Fertility	Gastroenterology	Clinical Genetics	Geriatrics	Hyperbaric Therapy	Neurosurgery	Pain Management
Palliative Care	Patient Education	Intensive Care (ICU / PICU)	Plastic Surgery	Pulmonology	Sleep Medicine	Sports Medicine	Urology	Vascular Surgery
Oncology	Dental	Dialysis	Health Records (EHR)	Maternity	Nursing	Ophthalmology	Paediatrics	Specialties
Telehealth	Students	Academic & Gradebook	Alumni & Giving	Online Exams	Clubs & Activities	Continuing & Higher Education	Counseling	Discipline
Early Childhood	Clinic	IB Programmes	Course Content (SCORM / xAPI)	Parent Engagement	College & Outreach	Placement Office	Plagiarism Check	Portfolio
Special Needs	Online Classes	Curriculum	Brokerage	Law Firm				

SKY · OPERATIONS APPS (63)

Calendar	Inventory	Barcode	Website	Purchase	Planning	Project	To-do	Meeting Rooms
Fleet	Maintenance	Timesheets	Manufacturing	Kitchen Display	Shop Floor	Field Service	Rental	PLM
Repairs	Quality	IoT	Properties	eCommerce	Mobile App	Integrations	Hotel	Booking Engine
Housekeeping	Door Locks	PBX, TV & Minibar	Emergency	Ambulance	Pharmacy	Blood Bank	Hostel & Accommodation	Laboratory
Laundry	Research	Wards & Admissions	Operating Theatre	Imaging & Radiology	Sterile Services (CSSD)	Meals & Dietary	Infection Control	Mortuary
Pathology	Biomedical Equipment	CBET / Vocational	Facilities	Forms	Library	Timetable	Transport	Driver App

AMBER · BRIA ONLY (1)



Bria
(BridgeERP AI)

Colours

**Bridge Navy**

#114966

**Signal Orange**

#F89D14

**Bridge Green**

#0F8A6E

**Bridge Sky**

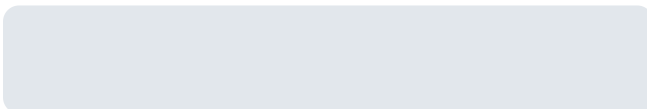
#2F86C6

**Ink**

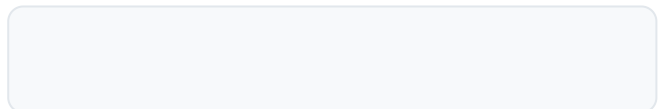
#151D23

**Muted**

#576470

**Line**

#E2E7EC

**Surface**

#F7F9FB

On any screen: about 60% white and light grey, 28% navy, 4% green, 4% sky, orange no more than 5%. Full table with RGB and CMYK, plus swatch files for design programs, in [05 Colours](#) .

Fonts

Bridge Sans for headings, buttons and figures in tables. Figures have one width by default, so amounts line up.

Inter for body text and for African-language letters Bridge Sans does not have yet.

Noto Sans Arabic and **Noto Sans Devanagari** for Arabic and Hindi.

Install the files in **06 Fonts** before using the PowerPoint or Word versions of the logos with live text. All fonts are free to use and embed (SIL Open Font License).

Rules

Do

- Keep clear space around every logo equal to half the logo's height, on all sides.
- Smallest sizes: wordmark 100 px wide on screen / 25 mm in print; suite logo 140 px / 35 mm (stacked 70 px / 18 mm); the B mark 16 px / 6 mm. Where a suite logo must be under 32 px tall (menus, tabs), use the compact version.
- Use the colourway that matches the background: colour on light, on-dark on navy or black, black or white for one-colour jobs.
- Suite logos keep their symbol, name and the "BRIDGEERP SUITE" line together; only the compact version (for small spaces) drops the line.

Don't

- No background, box or tile behind suite symbols or app icons. Only the B mark has a tile.
- Do not change colours, stretch, rotate, add shadows, outlines or gradients.
- Never use a suite symbol (bed, heart, cap, coins, people, truck, shield) as an app icon.
- Orange is a small touch only: never a background.
- Never join the BridgeERP logo with another logo into one design: keep clear space between them.

Partner kit

For BridgeERP partners and affiliates. The partner badge is only for approved partners; link the button and banners to your own affiliate link. Rules in 07 Partner kit/READ ME - partner kit.txt .



BridgeERP
PARTNER

Try BridgeERP free →



BridgeERP
PARTNER

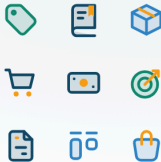
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What is in each folder

01 BridgeERP logo	The wordmark (five colourways) and the B mark with favicon.ico.
02 Suite logos	Seven suite logos, horizontal, stacked and compact (symbol + name, for spaces under 32 px tall), four colourways each.
03 Suite symbols	The seven suite symbols alone, the heavier browser-tab version, and the phone icon on white.
04 App icons	205 app icons, light and dark, SVG and PNG (256, 128, 64 px); icons.json lists each icon's name and colour.
05 Colours	Swatch sheet (PDF, PNG), HEX/RGB/CMYK table, Adobe swatches (.ase), GIMP/Inkscape palette (.gpl).
06 Fonts	Bridge Sans (headings), Inter (body), Noto Sans Arabic and Devanagari; licences included.
07 Partner kit	For partners and affiliates: the partner badge, the "Try BridgeERP free" button and share banners in four sizes.

563 SVG · 65 PDF · 1740 PNG files. Built 11 October 2026.